

ARDEN THEATRE COMPANY PRESENTS

Seasons of Love

AN EVENING WITH GILBERT SANCHEZ AS ANGEL featuring special guests from the *RENT* cast

A one-night-only fundraiser concert and celebration benefiting the Arden

Monday, June 1, 2026 | 6:30-10 PM
Arden Lobby & F. Otto Haas Stage

No Day But Today! Join us for an unforgettable evening inspired by *RENT*, celebrating love in all its forms, the power of chosen family, and the artists who dare to live—and create—out loud. Led by Gilbert Sanchez as Angel, *Seasons of Love* celebrates the impact of live theatre, the power of community, and that joy is an act of resistance.

Enjoy a La Vie Bohème-inspired lobby reception alive with hors d'oeuvres and open bar paired with music, creative expression, and connection. Bid in our Silent Auction or enter our Raffle to win amazing prize packages that meet every budget and interest. Then, we'll take you through a musical program led by Gilbert Sanchez as Angel and featuring a roster of artists you know and love.

EVENT DETAILS

5:00 PM VIP Dinner at Panorama
6:30 PM Cocktail Reception, Silent Auction & Raffle
8:00 PM Remarks & Musical Program
10:00 PM Auction & Raffle Winners Announced

Cocktail attire

VIP & HOST COMMITTEE TICKETS \$250

- Exclusive VIP Dinner
- Cocktail Reception with open bar and hors d'oeuvres
- Priority seating for the Cabaret Concert
- Seasons of Love Care Package, including autographed stagebill

PATRON TICKETS \$150 (\$125 EARLY BIRD THROUGH APRIL 1!)

- Cocktail Reception with open bar and hors d'oeuvres
- Cabaret Concert ticket

SPONSORSHIP

Sponsors receive priority seating and VIP treatment for employees and clients, as well as a range of brand visibility and recognition benefits. Check out the sponsor levels on the following pages!

*For questions, tickets, or to discuss your sponsorship interest,
please contact Jessica Abel, Director of Development, at
215.922.8900 x 149 or jabel@ardentheatre.org.*

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SPONSORSHIP OPPORTUNITIES

Sponsorships play a vital role in making our work possible.

As we conclude our 38th season, the Arden continues to be a powerful force behind the vitality of our Old City neighborhood and a proud cultural hub for Greater Philadelphia. From our on-stage productions enjoyed by nearly 100,000 audience members each year to our educational outreach programs that inspire and empower thousands of students in underserved schools across our region, the Arden stands out as a home for theatre professionals and appreciators alike, and an important incubator for regional talent, new voices, and community.

Add your support to an evening that honors bold storytelling, fearless expression, and the enduring power of live theatre to bring us together.

By becoming a sponsor of our 2026 Fundraiser, *Seasons of Love*, you can increase your brand visibility among our event audience of more than 350 prominent philanthropists, corporate leaders, and influential individuals who represent a wide array of industries from both the public and private sectors. You'll also enjoy tickets to the event itself, which is a great way to connect with fellow event attendees, entertain clients, or show employee appreciation! Many packages include benefits that extend your brand exposure to our upcoming 2026/27 season, with additional exposure to our more than 100,000 patrons.

These packages are a starting point, so if you don't see something that fits your needs, we'll work together to create a custom sponsorship that provides the maximum benefit for your business and for our event.

For more information and to discuss sponsorship, contact Director of Development Jessica Abel at 215.922.8900 x 149 or jabel@ardentheatre.org.

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PRESENTING SPONSOR \$15,000 (1) (\$11,200 is tax-deductible) **RECEIVE TOP BILLING, VIP TREATMENT & BRAND VISIBILITY**

In recognition of your \$15,000 Presenting Sponsorship, you will receive the following benefits:

- Eight (8) Tickets to Exclusive VIP Dinner at Panorama (FMV \$800)
- Sixteen (16) tickets to the Cocktail Reception and Premium Seating for the Performance (FMV \$2,000)
- Pre-Show Champagne Toast
- Live acknowledgement as Presenting Sponsor in remarks from the stage
- Opportunity to make remarks from the stage
- Opportunity to distribute branded items inside our guest swag bag (~400 impressions)
- Full page color advertisement on the Front Inside Cover OR Back Cover of the Party program book (\$250 FMV; ~400 impressions)
- Full page color advertisement on rotating Arden Digital Lobby Boards during the event (FMV \$250)
- Presenting Sponsor Recognition on all event printed and digital materials, including emails, event webpage, program book, and displays on digital lobby boards at the event (~30,000 impressions)
- Three (3) featured posts on all the Arden's social media channels (~40,000 followers collectively, with a Facebook reach of 200K+ and an Instagram reach of 50K+)
- Donor recognition throughout the 2026/27 season, including stagebill listings and logo inclusion in lobby signage and on our website (~100,000 impressions)
- Half-page color advertisement in the stagebill for one production of the sponsor's choosing during the 2026/27 season (\$500 FMV; ~10,000 impressions)

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MATCHING GIFT SPONSOR \$10,000 (1) *(\$7,650 is tax-deductible)* **CHALLENGE OUR GUESTS TO MATCH YOUR SUPPORT WITH THEIR DONATIONS**

In recognition of your \$10,000 Sponsorship, you will receive the following benefits:

- Six (6) tickets to Exclusive VIP Dinner at Panorama (FMV \$600)
- Ten (10) tickets to the Cocktail Reception and Premium Seating for the Performance (FMV \$1,250)
- Pre-show Champagne Toast
- Live acknowledgement in remarks from the stage
- Opportunity to distribute branded items inside our guest swag bag (~400 impressions)
- Full page color advertisement in the Party program book (\$250 FMV; ~400 impressions)
- Full page color advertisement on rotating Arden Digital Lobby Boards during the event (FMV \$250)
- Matching Challenge Sponsor Recognition on all event printed and digital materials, including emails, event webpage, program book, and displays on digital lobby boards at the event (~30,000 impressions)
- Two (2) featured posts on all the Arden's social media channels (~40,000 followers collectively, with a Facebook reach of 200K+ and an Instagram reach of 50K+)
- Donor recognition throughout the 2026/27 season, including stagebill listings and logo inclusion in lobby signage and on our website (~100,000 impressions)

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FEATURE SPONSOR \$5,000 (3) (\$3,500 is tax-deductible) **SPONSOR OUR VIP DINNER, RECEPTION OR AUCTION**

In recognition of your \$5,000 Sponsorship, you will receive the following benefits:

- Four (4) tickets to all event activities, including VIP Dinner at Panorama, the Cocktail Reception and Premium Seating for the Performance (FMV \$1,000)
- Pre-show Champagne Toast
- Live acknowledgement in remarks from the stage
- Opportunity to make remarks during your Featured Activity
- Opportunity to distribute branded items inside our guest swag bag (~400 impressions)
- Full page color advertisement in the Party program book (\$250 FMV; ~400 impressions)
- Full page color advertisement on rotating Arden Digital Lobby Boards during the event (FMV \$250)
- Feature Sponsor Recognition on all event printed and digital materials, including emails, event webpage, program book, and displays on digital lobby boards at the event (~30,000 impressions)
- Two (2) featured posts on all the Arden's social media channels (~40,000 followers collectively, with a Facebook reach of 200K+ and an Instagram reach of 50K+)
- Donor recognition throughout the 2026/27 season, including stagebill listings and logo inclusion in lobby signage and on our website (~100,000 impressions)

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SUPPORTING SPONSORS \$2,500 (*\$1,900 is tax-deductible*) **ENJOY VIP TREATMENT AND VISIBILITY WHILE SUPPORTING THE ARTS**

In recognition of your \$2,500 Sponsorship, you will receive the following benefits:

- Two (2) tickets to all event activities, including VIP Dinner at Panorama, the Cocktail Reception and Priority Seating for the Performance (FMV \$500)
- Pre-show Champagne Toast
- One (1) quarter-page ad in the Party program book (\$100 FMV; ~400 impressions)
- Sponsor Listing and logo inclusion on all printed and digital event materials including email communications, event webpage, program book, and rotating display on venue's screens at the event. (~30,000 impressions)
- Recognition throughout the 2026/27 season, including stagebill listings and logo inclusion in lobby signage and on our website (~100,000 impressions)

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SPONSOR A SONG \$1,000 (*\$500 is tax-deductible*) **SPONSOR A SONG FROM OUR CONCERT SET LIST!**

Sponsor a song and receive live recognition from the stage during the concert. We'll reveal the set list to you in advance and you can make your sponsored song selection. (Priority will be given on a first-come, first-served basis, so commit your support ASAP!)

In recognition of your \$1,000 Sponsorship, you will receive the following benefits:

- Two (2) tickets to all event activities, including VIP Dinner at Panorama, the Cocktail Reception and Priority Seating for the Performance (FMV \$500)
- Pre-show Champagne Toast
- Sponsor Listing on all printed and digital event materials including email communications, event webpage, program book, and rotating display on venue's screens at the event. (~30,000 impressions)
- Recognition throughout the 2025/26 season, including stagebill listings in lobby signage and on our website (~100,000 impressions)

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