

A RECAST, MISCAST, NOT-TO-BE-MISSED CAST

GABARET

A one-night-only concert and celebration in support of the Arden

Monday, June 9, 2025 | 6-10 PM

Arden Lobby & F. Otto Haas Stage

Join us in song and celebration as we conclude our 2024/25 season! Treat your tastebuds during our pre-show lobby party with passed and stationary bites and an open bar. Then, enjoy a musical program featuring Arden artists you know and love performing some unexpected numbers that just might surprise you. Bid during our Silent Auction or enter our Raffle to win amazing prize packages that meet every budget and interest.

EVENT DETAILS

6 PM Cocktail Reception, Silent Auction & Raffle

8:00 PM Remarks & Musical Program

10:00 PM Auction & Raffle Winners Announced

Creative cocktail attire

VIP & HOST COMMITTEE TICKETS \$200

- Cocktail Reception with open bar and hors d'oeuvres
- Access to our VIP lounge with dedicated bar, plus pre-show Champagne Toast
- Priority seating for the Cabaret Concert
- Cabaret Care Package, including autographed stagebill

PATRON TICKETS \$150 (*\$100 Early bird through April 1!*)

- Cocktail Reception with open bar and hors d'oeuvres
- Cabaret Concert ticket

SPONSORSHIP

Sponsors receive priority seating and VIP treatment for employees and clients, as well as a range of brand visibility and recognition benefits. Check out the sponsor levels on the following pages!

For questions, tickets, or to discuss your sponsorship interest, please contact Jessica Abel, Director of Development, at 215.922.8900 x 149 or jabel@ardentheatre.org.

Arden
THEATRE CO.

SPONSORSHIP OPPORTUNITIES

As we conclude our 37th season, the Arden continues to be a powerful force behind the vitality of our Old City neighborhood and a proud cultural hub for Greater Philadelphia. From our on-stage productions enjoyed by nearly 100,000 audience members each year to our educational outreach programs that inspire and empower thousands of students in underserved schools across our region, the Arden stands out as a home for theatre professionals and appreciators alike, and an important incubator for regional talent, new voices, and community.

Sponsorships play a vital role in making our work possible.

We invite you to add your support by becoming a sponsor of our 2025 Spring Cabaret! Our sponsorship packages are designed to increase your visibility among our event audience of more than 350 prominent philanthropists, corporate leaders, and high net-worth individuals who represent a wide array of industries from both the public and private sectors. You'll also enjoy tickets to the event itself, which is a great way to connect with fellow event attendees, entertain clients, or show employee appreciation! Many packages include benefits that extend your brand exposure to our upcoming 2025/26 season, with additional exposure to our more than 100,000 patrons.

These packages are a starting point, so if you don't see something that fits your needs, we'll work together to create a custom sponsorship that provides the maximum benefit for your business and for our event.

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PRESENTING SPONSOR \$10,000 (1) *(\$7,000 is tax-deductible)* RECEIVE TOP BILLING, VIP TREATMENT & BRAND VISIBILITY

In recognition of your \$10,000 Presenting Sponsorship, you will receive the following benefits:

- Twenty (20) tickets to the Cocktail Reception and Premium Seating for the Performance (FMV \$2,000)
- Access for twenty (20) to our private VIP lounge with dedicated bar, plus pre-show Champagne Toast
- Live acknowledgement as Presenting Sponsor in remarks from the stage
- Opportunity to make remarks from the stage
- Opportunity to distribute branded items inside our guest swag bag (~400 impressions)
- Full page color advertisement on the Front Inside Cover OR Back Cover of the Party program book (\$250 FMV; ~400 impressions)
- Full page color advertisement on rotating Arden Digital Lobby Boards during the event (FMV \$250)
- Presenting Sponsor Recognition on all event printed and digital materials, including emails, event webpage, program book, and displays on digital lobby boards at the event (~30,000 impressions)
- Three (3) featured posts on all the Arden's social media channels (~40,000 followers collectively, with a Facebook reach of 200K+ and an Instagram reach of 50K+)
- Donor recognition throughout the 2025/26 season, including stagebill listings and logo inclusion in lobby signage and on our website (~100,000 impressions)
- Half-page color advertisement in the stagebill for one production of the sponsor's choosing during the 2025/26 season (\$500 FMV; ~10,000 impressions)

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FEATURE SPONSOR \$5,000 (3) *(\$3,500 is tax-deductible)* SPONSOR OUR RECEPTION, AUCTION, OR MATCHING CHALLENGE

In recognition of your \$5,000 Sponsorship, you will receive the following benefits:

- Ten (10) tickets to the Cocktail Reception and Premium Seating for the Performance (FMV \$1,000)
- Access for ten (10) to our private VIP lounge with dedicated bar, plus pre-show Champagne Toast
- Live acknowledgement in remarks from the stage
- Opportunity to distribute branded items inside our guest swag bag (~400 impressions)
- Full page color advertisement in the Party program book (\$250 FMV; ~400 impressions)
- Full page color advertisement on rotating Arden Digital Lobby Boards during the event (FMV \$250)
- Feature Sponsor Recognition on all event printed and digital materials, including emails, event webpage, program book, and displays on digital lobby boards at the event (~30,000 impressions)
- Two (2) featured posts on all the Arden's social media channels (~40,000 followers collectively, with a Facebook reach of 200K+ and an Instagram reach of 50K+)
- Donor recognition throughout the 2025/26 season, including stagebill listings and logo inclusion in lobby signage and on our website (~100,000 impressions)

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SUPPORTING SPONSORS \$2,500 (*\$2,000 is tax-deductible*) **ENJOY VIP TREATMENT AND VISIBILITY WHILE SUPPORTING THE ARTS**

In recognition of your \$2,500 Sponsorship, you will receive the following benefits:

- Four (4) tickets to all event activities, including the Cocktail Reception and Performance (FMV \$400)
- Access for four (4) to our private VIP lounge with dedicated bar, plus pre-show Champagne Toast
- One (1) quarter-page ad in the Party program book (\$100 FMV; ~400 impressions)
- Sponsor Listing and logo inclusion on all printed and digital event materials including email communications, event webpage, program book, and rotating display on venue's screens at the event. (~30,000 impressions)
- Recognition throughout the 2025/26 season, including stagebill listings and logo inclusion in lobby signage and on our website (~100,000 impressions)

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SPONSOR A SONG \$1,000 *(fully tax-deductible)* **SPONSOR A SONG FROM OUR CABARET SET LIST!**

Sponsor a song and receive live recognition from the stage during the concert. We'll reveal the set list to you in advance and you can make your sponsored song selection. (Priority will be given on a first-come, first-served basis, so commit your support ASAP!)

In recognition of your \$1,000 Sponsorship, you will receive the following benefits:

- Sponsor Listing and logo inclusion on all printed and digital event materials including email communications, event webpage, program book, and rotating display on venue's screens at the event. (~30,000 impressions)
- Recognition throughout the 2025/26 season, including stagebill listings and logo inclusion in lobby signage and on our website (~100,000 impressions)

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