

STAGEBILL & DIGITAL BOARD ADVERTISEMENT

Arden's stagebill and digital lobby advertisements can reach more than 100,000 audience members each season. Advertise across one or multiple productions throughout the year. We'll work with you to create the package that fits your business needs and budget! Please find rates and deadlines below.

Full season ads

(your ad in all 5 programs)

- o Back Cover ~~\$8,400~~
- o Front Inside Cover **\$5,000**
- o Inside Back Cover **\$5,000**

**Note: Inside covers may be reserved for season or program sponsors.*

Ad Specifications:

- All ads are full color
- Ads may not bleed on the page
- The preferred method of submission is an emailed PDF
- We will be happy to design your ad for you for an additional \$30 per hour

SIZE	DIMENSIONS (w x h)
Quarter page	3" x 4.25"
Half Page	6" x 4.5" or 3" x 8.5"
Full Page	6" x 9"w

** Note: All ad artwork should include at least a 1/8" bleed.*

Individual stagebill / ads and sizes

	1 Show	2 Show	3 Show	4 Show	5 Show	Gala
Full Page / Digital	\$1,200	\$1,100	\$1,000	\$900	\$800	\$500
1/2 Page	\$700	\$650	\$600	\$550	\$500	\$250
1/4 Page	\$400	\$375	\$350	\$325	\$300	\$150

**Non-profit organizations, please off 25% the above rates*

Deadlines

Assassins / Constitution	9/1/23
The BFG (Big Friendly Giant)	11/10/23
Ladysitting	12/29/23
The Lehman Trilogy	2/16/24
Pinocchio	3/22/24
Once on This Island	4/26/24
Garden Party Gala	5/10/24

Contact Name: _____ **Business Name:** _____

Mailing Address: _____

Phone: _____ **Fax:** _____ **Email:** _____

Ad Size: _____ **I would like to advertise in the following stagebill(s):**

o Assassins / What The Constitution Means to Me o Ladysitting o The Lehman Trilogy

o Once on This Island o The BFG (Big Friendly Giant) o Pinocchio **o Garden Party Fundraiser**

Ads will be billed per the schedule determined by the partner and Arden Theatre Company and may be included with a sponsorship. We will work to find a payment plan that best suits your needs.

Please direct questions, payment, and artwork to:

Arden Theatre Company | Attn: Jessica Abel, Director of Development
40 N. 2nd Street | Philadelphia, PA 19106 | devo@ardentheatre.org / 215.922.8900 x 146.