

FRIDAY, JUNE 10, 2022

THE LIBERTY VIEW at INDEPENDENCE VISITOR CENTER

599 MARKET ST, PHILADELPHIA, PA 19106

HONORING

Lorene Cary
Recipient of the
Master Storyteller Award

Bob Elfant
For His Leadership
and Service



SPONSORSHIP OPPORTUNITIES

The Arden's Granfalloon brings together a group of people who

believe in the Arden's commitment to telling great stories and will celebrate our honorees, Lorene Cary and Bob Elfant. We will rejoice in the return of live theatre, raise critical funds to support our upcoming 35th Anniversary Season and commemorate the resilience of Old City, the spirit of Philadelphia artists, and the power of live theatre at our Granfalloon:

Friday, June 10, 2022
The Liberty View at The Independence Visitor Center

HONORING

LORENE CARY, Master Storyteller Award

recipient, renowned Philadelphia author whose books include *The Price of a Child* (chosen as the first One Book One Philadelphia offering), *Pride*, and the best-selling memoir *Black Ice*. Her theatrical work includes *My General Tubman* and an upcoming stage adaptation of her critically acclaimed memoir *Ladysitting: My Year with Nana at the End of Her Century.* She is also the founder of Arts Sanctuary and was previously a member of the Philadelphia's School Reform Commission.

BOB ELFANT, Founding Partner of Elfant
Wissahickon Realtors and Elfant Pontz Properties
and Direct Mortgage Loan Co., and current President
of the Arden's Board of Directors, whose inspired
leadership and service through this challenging
time ensured the Arden's next chapter. A stalwart
theatre supporter, he is also a community activist,
having received the Freedom Heritage Award from
Cliveden National Trust for community service and the
Community College of Philadelphia Northwest Center
Award for Leadership.

We respectfully ask you to join us as a sponsor of our 2022 Granfalloon.

Our sponsorship packages will increase your visibility among our event audience of prominent philanthropists, corporate leaders, and high net-worth individuals, representing both the private and public sector.

Packages include benefits that extend your exposure beyond the event – including pre- and post-event engagement opportunities.

QUESTIONS?

For questions, additional information, or to discuss a custom package, please contact Orelí Uzdavinis, Manager of Individual Giving at 215.922.8900 x 131 or ouzdavinis@ardentheatre.org.



About Arden Theatre Company

For nearly 35 years, Arden Theatre Company in Old City has produced great stories by great storytellers onstage, in the classroom, and in the community.



SPONSORSHIP PACKAGES

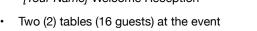
Please see below for a variety of sponsorship package options, all named in honor of iconic songs in Stephen Sondheim's Into the Woods, our final production of the 2022 season.

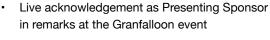
\$25,000 EVER AFTER, PRESENTING SPONSORSHIP

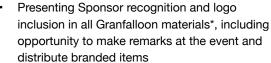
In return for your \$25,000 Presenting Sponsorship, you will receive the following benefits:





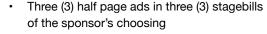


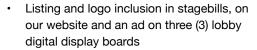


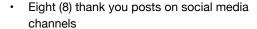


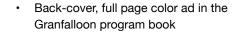
25 Complimentary tickets to any Arden production(s)











*Granfalloon materials include digital and printed invitations and communications, event webpage, program book and rotating display on the venue's screen during the event.

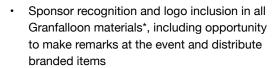


\$15,000 MOMENTS IN THE WOODS

In return for your \$15,000 Sponsorship, you will receive the following benefits:



- The post-dinner hour would be called "[Your Name] Dessert Hour"
- One (1) table (8 guests) at the event
- Live acknowledgement in remarks at the Granfalloon event



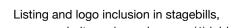
15 Complimentary tickets to any Arden production(s)











of the sponsor's choosing

Two (2) half page ads in two (2) stagebills

on our website and an ad on one (1) lobby digital display board

Five (5) Thank you posts on all our social media channels

Full page color ad in the Granfalloon program book

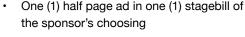
\$10,000 LAST MIDNIGHT

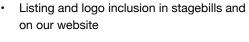
In return for your \$10,000 Sponsorship, you will receive the following benefits:

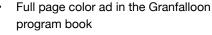


- One (1) table (8 guests) at the event
- Sponsor recognition and logo inclusion in all Granfalloon materials*
- 10 Complimentary tickets to any Arden production(s) of your choosing













SPONSORSHIP PACKAGES

\$5,000 GIANTS IN THE SKY

In return for your \$5,000 Sponsorship, you will receive the following benefits:



- · Six (6) tickets to the event
- Sponsor recognition and logo inclusion in all Granfalloon materials*
- Six (6) complimentary tickets to any Arden production





- Listing and logo inclusion in stagebills and on our website
- One (1) half page ad in the Granfalloon program book

\$2,500 ON THE STEPS OF THE PALACE

In return for your \$2,500 Sponsorship, you will receive the following benefits:



- · Four (4) tickets to the event
- Sponsor recognition and logo inclusion in all Granfalloon materials*
- Four (4) complimentary tickets to any Arden production





- Listing and logo inclusion in stagebills and on our website
- One (1) quarter page ad in the Granfalloon program book

\$1,500 IT TAKES TWO

In return for your \$1,500 Sponsorship, you will receive the following benefits:



- · Two (2) tickets to the event
- Sponsor recognition and logo inclusion in all Granfalloon materials*
- Four (4) complimentary tickets to any Arden production



- Listing and logo inclusion in stagebills and on our website
- One (1) quarter page ad in the Granfalloon program book

*Granfalloon materials include digital and printed invitations and communications, event webpage, program book and rotating display on the venue's screen during the event.

REPLY BY MARCH 20 to be listed on the Granfalloon invitation.

REPLY BY MAY 11 to place an ad or to be listed in the Granfalloon program book.

REPLY BY MAY 18 to be listed on sponsor signage at the Granfalloon.



ARDEN THEATRE COMPANY'S 2022

GRANFALLOON

A Gala Fundraising Event

FRIDAY, JUNE 10, 2022

THE LIBERTY VIEW at INDEPENDENCE VISITOR CENTER

599 MARKET ST, PHILADELPHIA, PA 19106

HONORING

Lorene Cary
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HOST COMMITTEE TICKET

\$400/PERSON

- Name recognition in program book and signage at the event
- Includes an invitation for you and a guest to the first opening night performance of the Arden's 2022/23 season

PATRON TICKET

\$250/PERSON

YOUNG FRIEND TICKET

\$100/PERSON

Available for guests age 35 and under

Can't attend Granfalloon, but would like to support Arden Theatre Company?

- Place an ad in the Granfalloon program book.
- Donate an item for the Granfalloon silent auction.
- Make a fully tax-deductible contribution in support of the Arden's Granfalloon.
- · Participate in the Granfalloon online auction.

For questions, additional information, or to inquire about sponsorship packages, please contact Orelí Uzdavinis, Manager of Individual Giving at 215.922.8900 x 131 or ouzdavinis@ardentheatre.org.





YES! WE WOULD LIKE TO SUPPORT ARDEN THEATRE COMPANY'S 2022

GRANFALLOON

0	REPLY	BY I	MARCH 20) to be	listed	on	the
	Granfa	lloor	n invitation	۱.			

- REPLY BY MAY 11 to place an ad or to be listed in the Granfalloon program book.
- O REPLY BY MAY 18 to be listed on sponsor signage at the Granfalloon.

Contact Name:				
Company:				
Address:				
City, State, Zip:				
Telephone:	Email	:		
Recognition Name:				
(how you v	would like your name to be reco	ognized in printed materials)		
SPONSORSHIP AN	ID TICKET INF	ORMATION		
O WE WOULD LIKE TO SUF	PPORT ARDEN GRANI	FALLOON AS:		
 Ever After, Presenting 	g Sponsor (\$25,000)	O Moments in the Woods Spor	nsor (\$15,000)	O Last Midnight Sponsor (\$10,000)
○ Giants in the Sky Spo	onsor (\$5,000)	On the Steps of the Palace S	Sponsor (\$2,500)	○ It Takes Two Sponsor (\$1,500)
O WE WOULD LIKE TO BUY	/ TICKETS TO ARDEN	GRANFALLOON:		
# HOST COMMITTE	E TICKET(S) (\$400 per)	# PATRON TICKET(S) (\$25	50 per) #	YOUNG FRIEND TICKET(S) (\$100 per)
OWE ARE UNABLE TO ATT	TAID had around like to	annous Anders Overfelle en les		
		support Arden Granfalloon by: _to support the Arden. (The full value of	f this donation is tax o	deductible)
_	applicable:		tino donation lo tax e	acadolisio).
	ould like for our gift to re	main anonymous.		
○ We wo	ould like for our gift to be	e in honor or in memory (please circle	e one) of	
O Purchasing an A	AD IN THE EVENT PRO	OGRAM. (Form attached.)		
O We would like to	learn more about dona	ting an item to the silent auction		
PAYMENT OPTION	IS			
O Enclosed is a check m	nade payable to Arden	Theatre Company in the amount of \$_		
O Please charge my	Visa O Mastercard	O American Express O Discover		
Amount \$	Name on card	:		
Card no		Exp. Date:	CVV:	
Signature:				
O Please invoice us in the	ne amount of \$			

PLEASE MAIL OR EMAIL THIS FORM TO: Orelí B. Uzdavinis, Manager of Individual Giving Arden Theatre Company | 40 N. 2nd Street | Philadelphia, PA 19106 | ouzdavinis@ardentheatre.org

PROGRAM AD REQUEST FORM

ARDEN THEATRE COMPANY'S 2022

GRANFALLOON

FRIDAY, JUNE 10, 2022

Contact Name:							
Company:							
Address:		x:Email:					
City, State, Zip:							
Telephone:	_ Fax:	Email:					
O FULL PAGE AD (5" x 8") - \$75	0 O HALF PAG	E AD (5" x 4") - \$500	O QUARTER P	AGE AD (2.5" x 4") - \$250			
O YES, I want to applaud the Honorees. Please place my ad among the Tribute Ads in the program							
PAYMENT OPTIONS:							
O Enclosed is a check made	payable to Arden 1	Theatre Company in the	e amount of \$				
○ Please charge my ○ Visa	a O Mastercard	O American Express	O Discover				
Amount \$	Name on card:						
Card no		Exp. Dat	e:	CVV:			
Signature:							
O Please invoice us in the an	nount of \$						

PLEASE MAIL OR EMAIL THIS FORM TO:

Orelí B. Uzdavinis, Manager of Individual Giving
Arden Theatre Company | 40 N. 2nd Street | Philadelphia, PA 19106
ouzdavinis@ardentheatre.org



PURCHASE OR DONATE ONLINE AT ardentheatre.org/granfalloon